



About Yale

Malaysia. The organisation is a dynamic practice providing professional services in research and development, training, corporate and management consultancy and coaching to its clients. Our objective is to provide a high standard of professional practice in every field for every one of our clients.

Certified Professional E-Commerce Consultant Programme

INTRODUCTION

Certified Professional E-commerce Program with the purpose to train IT professional who is the expert in E-commerce application. With the advancement of new technology, E-commerce becomes one of the popular methods of marketing. There is a lot of successful E-commerce websites such as E-bay, Lelong, JOBDB, Jobstreets and others. However, the IT graduates do not have sufficient training on designing and developing an E-commerce site. Hence, this program plays an important role to provide Malaysia with sufficient trained professional to meet the requirement of the market.

Objectives

Upon completion of this programme, you will be able to:-

Equip yourself with tools to develop a successful E-commerce.

Provide yourself with knowledge and experience of design and development of a websites

Establish and extend your network in E-commerce-related industries.



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PROGRAM METHODOLOGY:

The program is subdivided to two sessions. Session A is comprised of 8 modules which takes 12 months to be completed. Each module is conducted at three weekends for 6 hours for each session. Hence, students need to attend a total of 36 hour taught class for the each module. Upon completion of twelve modules, candidates need to do an attachment at psychological clinics or wellness centre for 3 months. At the end of three months, candidates are required to submit a report for evaluation.

PROGRAMME MODULES

CPEC 1003 Art and Science of E-commerce

CPEC 1013. Macromedia Flash MX

CPEC 1023 Macromedia Dreamweaver MX

CPEC 2023 Beginning MySQL

CPEC 2033 VBScript

CPEC 2043 DHTML and CSS Advanced

CPEC 2053 Photoshop CS Java Script

CPEC 2063 Business strategy in E-commerce Consultation

CPEC 3006 Internship: 3 months in IT and E-commerce industry

HIGHLIGHTS:

- Access to online library
- Weekend classes
- Specially prepared notes and handouts.

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PROGRAMME DURATION

Minimum 15 months

WHO SHOULD ATTEND? :

Web Designer, Web Development, IT Networking professional, IT Professional, Marketers, CEO, Entrepreneur, Business Consultant, Students, Or anyone who want to enhance their skills web designing and web development.

PROGRAMME REQUIREMENTS

The minimum requirements for normal candidates are:-

An applicant with a good scholastic achievement in the Bachelor degree or its equivalent (subject to specific programme requirement); or

An applicant without sufficient academic qualification but possessing evidence of adequate related research or work experience may also apply for admission.

MODULE FLEXIBILITIES

Candidates can join the programs throughout the year. Students would have opportunity to build up their networking with people from different industries / field

PROFESSIONAL CERTIFICATIONS

Certified Professional E-commerce Consultant Programme (CPEC™). Candidates can use the title of CPEC after completion of the programme.