

About Yale

Malaysia. The organisation is a dynamic practice providing professional services in research and development, training, corporate and management consultancy and coaching to its clients. Our objective is to provide a high standard of professional practice in every field for every one of our clients.

YALE Consultancy Sdn Bhd is an international professional service firm in

Certified Professional Business Consultant

INTRODUCTION

Certified Professional Business Consultant is a program to train a high quality business consultant. Business Consultant plays an important role in business development. They provide professional service to improve the efficiency and effectiveness of an organisation. A qualified business consultant is able to work independently to provide business consultancy in different areas including marketing, human resource, finance and any other related business field. This program trains business professional to monitor provide skills in consultancy in order to upgrade their professional service to meet the challenging and mobile environment.

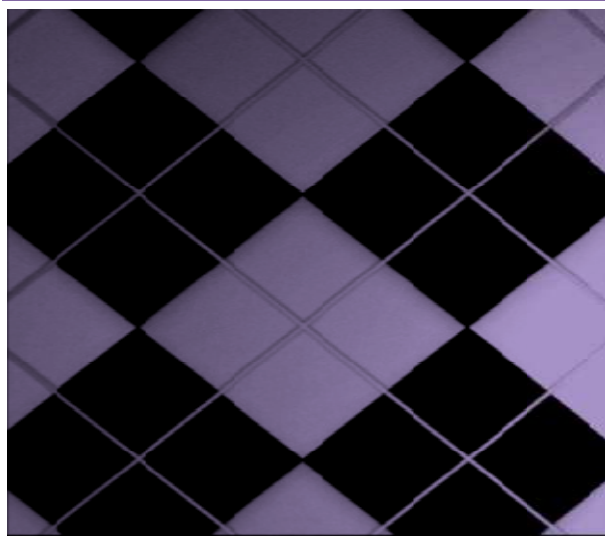
Objectives

Upon completion of this programme, you will be able to:-

Equip yourself with practical skills on the latest consultancy techniques applicable in different industries which will enhance your confidence and ability to work independently.

Provide yourself with knowledge and experience when conducting business consultancy.

Establish and extend your network in business consultancy related industries



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PROGRAM METHODOLOGY:

The program is subdivided to two sessions. Session A is comprised of 8 modules which takes 12 months to be completed. Each module is conducted at three weekends for 6 hours for each session. Hence, students need to attend a total of 36 hour taught class for the each module. Upon completion of twelve modules, candidates need to do an attachment at psychological clinics or wellness centre for 3 months. At the end of three months, candidates are required to submit a report for evaluation.

PROGRAMME MODULES

CPBC 1003 Fundamental of Business Law

CPBC 1013 Fundamental of Corporate Financial
CPBC 1023 Fundamental of Human Resource Management

CPBC 1033 Organization Behavior

CPBC 2003 Effective Communication for Manager

CPBC 2013 Advanced Effective Training

CPBC 2023 Behavior Modification at Work

CPBC 2033 Advanced Effective Coaching

CPBC 3000 Practicum: Consultancy work and case study

HIGHLIGHTS:

- Access to online library
- Weekend classes
- Specially prepared notes and handouts.

PROGRAMME DURATION

Minimum 15 months

WHO SHOULD ATTEND? :

Business Owners, Entrepreneurs, Counselors, Professional Trainers, Consultants and Retirees. In fact, this programme is also appropriate for Directors, Managers, Team Leaders, Executives, Human Resource Personnel and anyone who is interested or in need to learn, to create and make desired changes to achieve his/her own or organisational goals.

PROGRAMME REQUIREMENTS

The minimum requirements for normal candidates are:-

An applicant with a good scholastic achievement in the Bachelor degree or its equivalent (subject to specific programme requirement); or

An applicant without sufficient academic qualification but possessing evidence of adequate related research or work experience may also apply for admission.

MODULE FLEXIBILITIES

Candidates can join the programs throughout the year. Students would have opportunity to build up their networking with people from different industries / field

PROFESSIONAL CERTIFICATIONS

Certified Professional Coacher and Trainer (CPBC™). Candidates can use the title of CPBC after completion of the programme.

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